

# Something To Smile About with Dr. Brit Phillips

Fall 2008

## Know This...

### Is your smile ... spotted? Let us help you to lighten up!

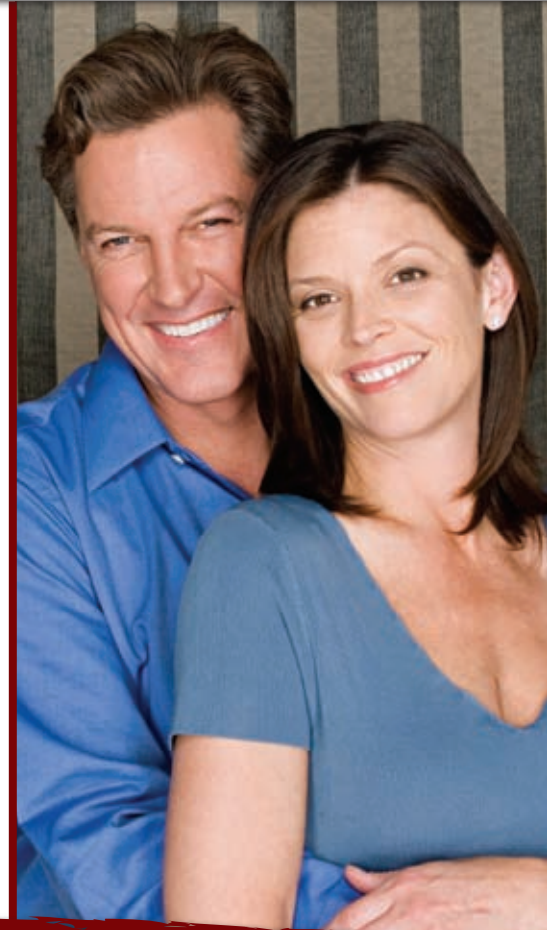
It was a great photo. You were caught in the middle of a "full-on" laugh. Then you noticed the old, silver, amalgam fillings and realized that your entire dental history is on display! No need to be self-conscious any longer. There is a simple and attractive solution to the problem.

According to research, the demand for natural-looking white composite resin fillings has surpassed silver amalgam by a ratio of more than 3:1! These fillings are more natural looking than amalgam, and have the added advantage of never discoloring surrounding or neighboring teeth as older amalgam fillings have been known to do. Modern materials and processes ensure that they are also durable, reliable, and predictable.

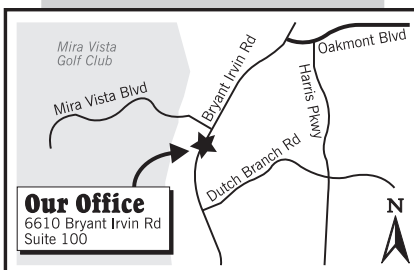
Because of these advantages and high consumer demand, we have recently restocked one of the finest composites available. This material can be so precisely color-matched to your teeth that it will be invisible to the casual observer.

Let's talk about concealing, once and for all, your "dental history" with composite fillings. It can usually be done in only one visit or two, and because your silver fillings could be upwards of 15 years old, your insurer may cover replacement costs.

Call us about this impressive improvement. Be laugh-out-loud confident... whether you're in front of, or behind, the camera!



## Come see us



**Our Office**  
6610 Bryant Irvin Rd  
Suite 100

**Call Today!**  
**(817) 361-1999**

Visit us at  
[www.britphillipsdds.com](http://www.britphillipsdds.com)

**Brit Phillips, DDS, PA**  
6610 Bryant Irvin Road, Suite 100  
Fort Worth, TX 76132-4225

### Office Hours

Monday 8:00 am – 4:00 pm  
Tuesday 8:00 am – 4:00 pm  
Wednesday 8:00 am – 4:00 pm  
Thursday 8:00 am – 4:00 pm

### Email

[docbp@aol.com](mailto:docbp@aol.com)

**Call today for a  
complimentary  
implant  
consultation.**

### Our Services Include:

- ❖ Restorative & cosmetic dentistry
- ❖ Tooth whitening
- ❖ Cosmetic veneers
- ❖ Orthodontic treatment
- ❖ Dental implants
- ❖ Drill-less dentistry
- ❖ Emergency dental care
- ❖ Nitrous oxide sedation
- ❖ Most insurance plans accepted
- ❖ Dentures
- ❖ Relaxing & friendly environment
- ❖ Visa, MasterCard, American Express, Discover, CareCredit, and Capital One Healthcare Finance welcome



## As Good As New

### Implants could be for you!

The worldwide market for dental implants is approaching \$3.5 billion! Implants are the fastest-growing sector in dentistry – and with good reason. They are a marvel of design elegance and deceptive simplicity. They look and feel so completely natural, it's like halting the hands of time!

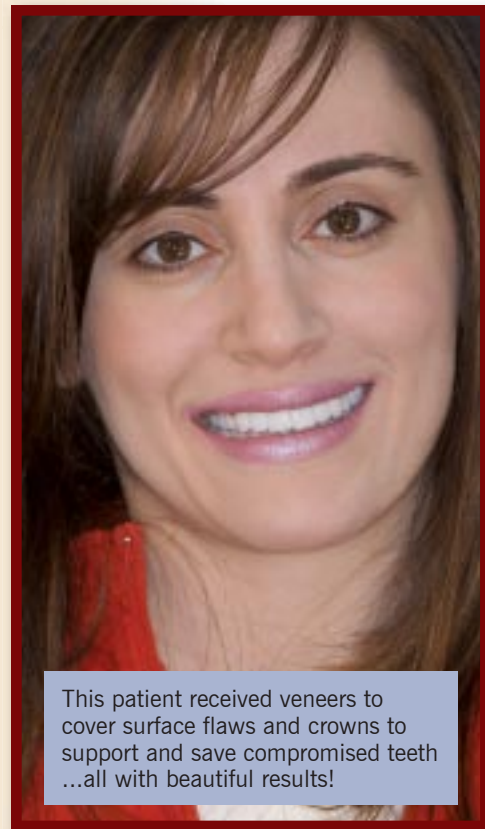
Implants are anchored permanently in your jawbone just like the biological roots of your teeth so you can...

- Replace a single tooth... several teeth ... an entire jaw.
- Secure overdentures or a crown and bridge restoration.
- Enjoy a normal diet.
- Speak clearly.
- Avoid shifting teeth, bone recession, and an aged, sunken appearance.

#### What else?

- Dental implants are long lasting.
- Patient age isn't an issue.
- They require only normal home care!

Look good. Feel good. Let implants leave people guessing why!



## Radical RESULTS

This patient received veneers to cover surface flaws and crowns to support and save compromised teeth ...all with beautiful results!

### Beauty evolution

Join the smile revolution – it's going strong! You know, an artist may have started it all. Mme Vigee-LeBrun defied artistic convention during the 18th century by flaunting her lovely white teeth in a self-portrait. Since antiquity, only disfiguringly bad teeth had been revealed to symbolically express the grotesque. Gradually, a warm, open smile came to be perceived as alluring, reassuring, and highly coveted ... as it is today. And thanks to radical innovations like cosmetic veneers, you can capture the smile of your dreams.

Cosmetic veneers can utterly restyle your smile by helping you to...

**Look younger** by creating the appearance of fuller lips with fewer feathery lip lines and by improving the balance, proportions, and the color of your teeth.

**Look healthier** by permanently covering dark fillings, chips, cracks, and misshapen or severely stained teeth.

**Look more attractive** by closing gaps between your teeth and concealing teeth that are crowded or slightly overlapped – without orthodontic treatment.

Once you have veneers, you'll wonder what took you so long! Cosmetic veneers fuse hand-crafted artisanship with leading-edge technology to ensure they are fully customized to your unique smile. They are strong and long-lasting, yet so remarkably fine and translucent that they are as natural looking as your own tooth enamel.

If you've got it, flaunt it. If you don't ... then use cosmetic veneers to get it! Your straighter, whiter smile could revolutionize your life!

## Vitamin C Deficiencies

Vitamin C helps the body repair and maintain connective tissue, and its antioxidant effects are important in the presence of tissue-destroying oxidants in periodontal disease. A large study in 2000 found that people who consumed less than the recommended daily allowance of vitamin C – 60 mg (about one orange) – were 1.5 times more likely to develop severe gingivitis than those who consumed more than 180 mg each day. (Please note that smoking depletes vitamin C supplies.)



# Ordinary Or Extraordinary?

## Which would you choose?

Whether you want to discreetly turn an already-good smile into an ultra great one, turn a smile mess into a smile success, or go all out for a celebrity-style makeover, cosmetic dentistry has something for you. After all, the rich and famous aren't the only ones in the public eye! A pleasing smile is inviting, suits everyone, and will enhance all of your unique features.

Here's how you can flash your most sparkling and vivacious smile...

- Brighten your smile (sometimes by up to eight shades) and remove even the most distracting stains with dentist-supervised teeth whitening. Even the youngest adult smiles can lose their pleasing luster when exposed to tobacco, berries, or beverages like coffee, tea, and red wine.
- Regain your immaculate smile with natural-looking white fillings that replace your dark silver restorations. They'll match your teeth enamel so precisely, they'll be virtually invisible.
- Improve the proportion of your smile and camouflage smile flaws with hand-sculpted porcelain veneers.
- Reveal more beautiful teeth enamel in a too-gummy smile.
- Defy a prematurely aged appearance due to exposed teeth roots by restoring receding gums.
- Replace one tooth or many with crowns, bridges, or dental implants made from revolutionary materials that look completely natural.

Captivate *your* public! If you feel that a smile makeover – as subtle or as dramatic as you wish – would help you smile more, give us a call to arrange a consultation.

Turn a smile mess into a smile success!

## Supercharge Your Smile!

### Get 5-star flare

No matter which terrific cosmetic procedure you choose, strong teeth and bones and pink gums that radiate health and vitality provide the keystone to fashioning your most winning and enduring smile.

**Here are five easy steps to power up – and keep – the sizzle in your smile!**

1. Brush at least twice a day and floss daily for a luminous smile.
2. Clean your tongue regularly to help breath stay sweet.
3. Avoid sugary and acidic foods to keep decay at bay.
4. Rinse with water after red wine, dark berry juices, coffee, and tea to steer clear of staining.
5. Keep your hygiene appointments! Visit your dental practice regularly.

**What could be better than your sensational smile? Why ... keeping it that way, of course!**

## Tasty Treat

### Good news about chocolate!

Remember when chocolate was condemned for causing everything from cavities to skin breakouts? No longer. Chocolate is good for you inside *and* out. Fashionable chocolate boutiques offer pampering makeup and skin products ranging from cocoa-based creams to smile-framing lipsticks and lip balms. Now there's more...

According to research, eating flavanol-rich dark chocolate – not white or milk chocolate – in moderate amounts can...

- Help lower blood pressure, improve blood circulation to the brain and extremities, and promote a healthy heart.
- Deliver feel-good hormones and rejuvenating antioxidants that promote oral health.
- Offer innate protection against the sun's cancer-causing ultraviolet rays.
- Provide smoother, moister skin and lips...  
...and all from the inside.

Worried about calories? Here's something to make you smile. Flavanol-rich, lip-smacking chocolate snacks that deliver *fewer than 100 calories per serving* are now commercially available!



## Go Cosmetic!

**You can look younger and feel great!**

One of the great benefits of good periodontal health is the way it lets you take advantage of cosmetic dentistry! Your teeth can be rejuvenated and gaps, chips, crowding, and the shape of your teeth can be corrected ... without surgery or braces.

Like pink, healthy gums, cosmetic dental procedures like teeth whitening can help you to look younger. Veneers and bonding can restore a youthful appearance by filling out fine liplines and by concealing tooth discoloration and gaps. Dentures can restore your natural appearance and your ability to eat and speak. They can even help to plump out facial wrinkles.

Dental implants can restore even a seriously damaged smile! Implants can be used to anchor dentures to prevent soreness and clicking, or as replacements for dentures and bridgework.

**For A Brighter,  
Healthier Smile  
Call Today!  
(817) 361-1999**



## Dear Neighbor,

**You can have it all!**

There's a lot to be said about the positive effects of an attractive smile—it can help make you feel more confident, attractive, and happy. But, guess what? There's a whole lot more that I believe is also important—your **optimal oral health**.

**Looking great and feeling great** is what I strive to provide to every one of my patients. And that's what I offer you—expert care of your Mouth/Body Connection.

You see, your oral health can affect your overall health. It could be that an infection like gum disease releases toxins into your bloodstream. Or it could keep your immune system chronically engaged. Or it could send the wrong signals to the wrong cells. You can rest assured that early detection and/or correction is something you can count on. Plus... As smile experts, we use dental technology, procedures, and materials to create the ideal balance for your face. Anatomy, function, and esthetics produce the most engaging smiles!

So, you can have it all! We offer numerous solutions, and invite you to discover the right fit for you. And, I have to be honest ... because we focus on the "whole you," when you smile, you'll not only **look great** ... you'll **feel great** and that makes me smile, too!

Yours in good dental health,

Dr. Brit Phillips

P.S. Call today (817) 361-1999 to arrange your **personal no-obligation complimentary SMILE CONSULTATION**.

**Look Great For  
The Holidays!**

When you receive and pay for 10 or more veneers, you will receive \$1,000 OFF your total treatment cost. Call today for further details!

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